

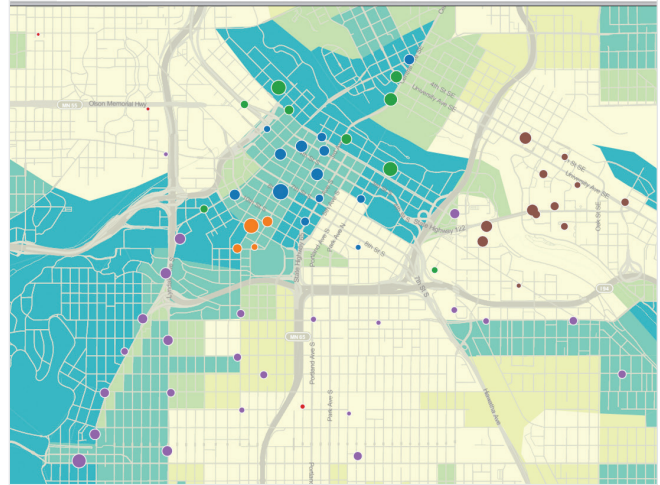
Visual business intelligence that's game-changing

A picture is worth 1,000 words, a visual business intelligence dashboard of company-wide key performance indicators is worth 1,000,000.

Big Data. Big Insights.

The business world is changing rapidly. Leaders are utilizing data exploration to gain business intelligence, creating a game-changing opportunity for their businesses.

Graphical dashboards driven by numbers are leading to opportunities in operational savings, business expansion, better inventory control, and new world-wide markets.



Nice Ride MN is the Minneapolis, MN local public bike share program, one of the first in the world. During the inaugural season of 2010 system-wide usage data was captured for analysis. This data visualization was one of 65 created by DataInsights to better understand the business Key Performance Indicators. It shows trip ride origination by terminal type, land use type, and income level. With limited resources, optimal usage is important as expansion plans are developed.

About DataInsights

DataInsights will help you visualize your data to enhance your competitiveness. Our end-to-end “people, process and technology” service portfolio will extract actionable insights for your business.

By helping your company see patterns in vast amounts of business information using our data lifecycle — data gathering, integration and cleansing, storage, analytics and reporting techniques — we turn your data mountain into a platform for an ever-evolving, insight-generating panorama.

We can help you leverage your current staff analysts and “domain experts” towards success through training in “state of the art” tools and mentoring to create a strategic BI roadmap for your company.

Our workshops, project health checkup, project risk management, BI tool selection, and training sessions allow us to collaborate with your team to assess where you are, what you need, and how to apply best practices.